

**Your name:**

**What have you brought for critique?**

Eg. GOV.SCOT Guide on Brexit for exporters

**Your role:**

**Who are the users?**

Eg. Tourism companies with no active online marketing

**Your department:**

**What is the policy intent?**

Eg. Improve social inclusion in SME workforce

**What stage is it at?**

Eg. Discovery, Alpha, first draft, live service, concept...

**What are the user needs?**

Eg. I want to find relevant business support

**What assumptions or constraints are you working with?**

Eg. Ministerial directives, deadlines, partner requirements..

**What kind of feedback do you want?**

Eg. Content, Layout, Typeface, Navigation, process...

