

# Analytics for SoSEP Website

*From 11 November 2019 to 29 January 2020*

More is available in PDF files but here we only focused on:

- **Page views** (Unique page view - external website visitors)
- **Avg time on page**
- **Entrance:** page that a user begins a new session on
- **Bounce rate:** sessions in which the person left your site from the entrance page without interacting with the page
- **Exit:** Bounce Rate is the percentage of single-page sessions (i.e. sessions in which the person left your site from the entrance page without interacting with the page).

Top navigation	Links on the page	More links or type of page		Page views	Avg time on page	Entrance	Bounce rate %	Exit %
<b>Home</b>			<a href="https://www.sosep.co.uk/">https://www.sosep.co.uk/</a>					
	<a href="#">SoSE</a>	internal page						
	<a href="#">Funding projects</a>	internal						
	<a href="#">Get involved</a>	goes to Engagement						
	<a href="#">Contact us</a>							
<b>About</b>			<a href="https://www.sosep.co.uk/about">https://www.sosep.co.uk/about</a>	733	0:42	64	32.81	12.32
	<a href="#">Work plan</a>	whole page with more links						
			Communities					
			Education and skills					
			Infrastructure					
			Economic and business related opportunities					
			Farming and forestry					
			Business Support					
			Cultural and Creative Industries					
			Tourism					
	<a href="#">Who we are</a>	lots of pages of each person						
	<a href="#">Related news</a>			24	0:15	0	0	6.25

	Funding							
	<b>SoSE</b>							
	Members of the partnership	Goes to:who we are						
	<b>Engagement</b>							
<b>Funding</b>			<a href="https://www.osep.co.uk/info/4/funding">https://www.osep.co.uk/info/4/funding</a>	625	0:28	43	39.53	10.99
	<b>Funding chart</b>	pdf		108	<b>2:12</b>	4	75	31.25
	Operating plan	pdf						
	<b>Funding projects</b>		See analytics below					
	<b>Related news</b>							
<b>Engagement</b>			<a href="https://www.osep.co.uk/info/6/engagement">https://www.osep.co.uk/info/6/engagement</a>	682	0:33	39	51.28	13.39
	<b>SoSEP</b>	pdf						
	Consultation summary report	pdf						
	Business led inclusive growth	pdf						
<b>SoSE</b>			<a href="https://www.osep.co.uk/info/7/south-scotland-enterprise">https://www.osep.co.uk/info/7/south-scotland-enterprise</a>	<b>3893</b>	01:09	<b>1214</b>	61.37	33.54
	Current jobs vacancies	goes to SoSE recruitment						
	Enterprise and skills review	goes to SG						
	Program for government	goes to SG						
	SoSE bill	goes to Scottish parliament						
	Inclusive growth	goes to SG						
	SoSE act 2019	legislation gov uk						
	Good economy report	pdf						
	Regional skills investment plan	pdf		22	0:17	1	0	19.23
	<b>Borderlands inclusive growth deal</b>	page	<a href="http://www.borderlandsgrowth.com/">http://www.borderlandsgrowth.com/</a>	80	<b>1:50</b>	6	33.33	27.78
	<b>Edinburgh and South East Scotland Region City Deal</b>	page	<a href="http://www.acceleratinggrowth.org.uk/">http://www.acceleratinggrowth.org.uk/</a>	27	<b>3:02</b>	1	0	26.67
	SoSE Recrutement	roles, and link to application process	Application process is a broken page	<b>1856</b>	<b>1:33</b>	<b>747</b>	58.23	41.13
<b>News</b>			<a href="https://www.osep.co.uk/news">https://www.osep.co.uk/news</a>					
<b>Contact</b>		address, map, phone, email	<a href="https://www.osep.co.uk/contact_us">https://www.osep.co.uk/contact_us</a>					

## Funding projects <https://www.sosep.co.uk/info/5/funding-projects>

Project name	Amount	Page views	Avg time	Entrance %	Bounce rate %	Exit %
Annan Regeneration	250,000	26	0:16	0	0	3.57
College Articulation project	79,000	20	0:17	0	0	0
Building Better Galashiels	72,500	21	0:11	0	0	0
Centre Excellence Textiles	610,000	28	1:21	3	33.33	10
Community Enterprise Support	510,000	46	0:28	1	100	5.45
Community Tourism Development Pilot	30,000	46	0:18	0	0	5.88
Crawick Multiverse	67,000	30	0:12	0	0	3033
Feasibility Studies (amount is for each and up to...)	20,000	87	1:01	15	73.33	29.70
Growing Rural Talent	289,000	49	0:17	0	0	3.92
Hawick Conservation Area Regeneration	60,000	14	0:11	0	0	0
Johnston School Kirkcubright	300,000	45	0:34	1	100	3.85
Midsteeples Quarter Project Dumfries	39,500	6	01:10	0	0	16.67
Moffat Distillery	320,000	39	01:11	6	66.67	25.58
Philiphaugh	154,454	46	0:27	0	0	4
Re-Tweed	19,200	31	0:10	0	0	9.38
Rural Skills Entrepreneurship Project	156,600	41	0:31	0	0	6.67
Seeding Social Enterprises	143,600	30	0:51	17	64.71	43.59
Skills Learning Network	6,600,000	64	0:50	2	100	9.33
Social Enterprise Programme	79,264	31	0:18	4	0	3.03
Strathclyde University Research Business Barriers	49,875	25	0:20	1	100	7.69
Strengthening Communities Programme	228,000	31	0:26	0	0	3.03
Trimontium Trust	394,902	53	0:41	3	66.67	8.93