

# Scottish Posters Style Guide

## Red Poster

Background

#FF0000

RGB(alpha) 255,0,0 (100)



## Blue Poster

Background

#1F54A9

RGB(alpha) 31,84,169 (100)



## Green Poster

Background

#00FF1A

RGB(alpha) 0,255,26 (79)



## Footer

 **Service Design**

## Text

White Text

Helvetica

Any Size that fits :-)