

Your name: **Steve McGowan**

Your role: **Temp Prod Owner**

Your department: **Service Design**

What have you brought for critique?

Eg. GOV.SCOT Guide on Brexit for exporters

Current designs for Open Innovation
Diary of events
Needs/Requirements

Who are the users?

Eg. Tourism companies with no active online marketing

Companies who have. challenge
(Seekers)

Companies looking for new business
opportunities (Solvers)

What is the policy intent?

Eg. Improve social inclusion in SME workforce

Encourage and develop innovation in
companies

What stage is it at?

Eg. Discovery, Alpha, first draft, live service, concept...

Discovery >> Alpha

What are the user needs?

Eg. I want to find relevant business support

Many low level needs (see
spreadsheet)

What assumptions or constraints are
you working with?

Eg. Ministerial directives, deadlines, partner requirements..

Partners are:

- Scotgov
- SE
- Civtech
- HIE
- SFC
- Innovate UK

What kind of feedback do you want?

Eg. Content, Layout, Typeface, Navigation, process...

Process
Data
Architecture
D1 Assessment
Design