

SEP - Service Content manager

General Onboarding Login Add new service Modify existing service Feedback - Customer and partners Search Reporting & Analytics Alerts / Notifications Logout End

1

SEP admin portal webpage hidden from search engines	Get an account	Can login	discuss service off line with team	delete service -> inform KB and EFRS			Content Reporting Need to know performance against KPIs/Metrics: Need to know performance against	Receive alerts for issues raised	Can log out of SEP on the current device	Can't access the portal when my role ends - but my content stays
Get style guide for SEP content		Can reset password	Set right tag/category for my service	Edit service -> inform KB and EFRS			KPIs/Metrics: Need to know performance against	Receive alerts from system about any problems	Can log out of SEP on all devices (that they may be currently logged into)	
shared definition of terms and products / services			complete template relevant to my service type (E.g. webform, simple rerouting)				audit trail report on system access and Service/Event editing (ES)			
view dashboard with key functionalities			set publish/expiry date							
			Respect partners workflow processes							
			preview my service content							

2

Activity stream view since last login		"Remember Me": For non single sign on instances	Set up enquiry routing data per service				For my service: Need to know on the usage and how many people are using the service. drop off what is not used. Consider to have enquiry submission	Receive notifications for actions and content changes	System will log me out if I forget	
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3

	Single sign on with related SEP services such as Knowledgebase	Get inline tips when adding new content		can find/filter all the services matching some tags to be able to compare /contrast similar services			View back-office reporting of service and enquiries (google analytics)	Can specify their preferences for receiving SEP alerts. Email or ?		
	Robust support for quick issues resolution			service overview						

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I want a manual	Single sign on with my own ES account supported systems	Content auto expire	can duplicate an existing content and edit it for similar service so I can gain time	can see customer feedback on my service			reports on site usage and how many people are using my services/events	partner leaving SEP - remove all related content?		
can watch a service and be alerted when something changes		Suggestion to avoid duplication of content: could partner pull content from the portal for their own website? (PHE)								
regular meeting for partners to agree content alignment		Specify a routing for webform								
spell checker		Specify an SLA for my service								
		training needs / KB content to add								

KEY

Epics

need - well defined

Need? to be refined

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to discuss